

Vision

Kingston will be a vibrant town where everyone has an amazing experience.

Mission

By leading, supporting and working with our members, partners and community, we will create a town where our members can thrive and where people want to be.

Values and behaviours**Creative;**

- We have an open environment to share ideas and we believe everyone is able to come up with ideas and take them forward
- We look at best practice from elsewhere and see how we can make it our own
- We see mistakes as learning opportunities
- We experiment, we explore and we are agile
- We don't put limits on our thinking

Caring;

- We listen to everyone and respect their views
- We ask for help when we need it and give help when it's needed
- We are inclusive
- We trust each other
- We act with empathy

Making a difference;

- We take responsibility for the impact we deliver
- We evaluate and learn
- We use insight and evidence to identify what will have most impact
- We are not afraid to challenge and be brave in our ideas and thinking
- We are clear about what we want to achieve

Passionate;

- We believe in what we do
- We believe we can
- We see the bigger picture
- We do our best
- We know when to say no

Pride;

- We care when things go wrong
- We champion our work and celebrate achievements
- We are flexible but strive to deliver our best